

Kendra Lodewick

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Key Qualifications

Specialization in social policy research, evaluation, and policy development, with an emphasis on education, workforce development, human service, and disability policy. Core competencies include facilitation of stakeholder input, quantitative and qualitative research methods and analysis, high utility evaluation products and reporting, and technical assistance and capacity building expertise.

Education and Certifications

Master of Public Affairs and Policy Analysis, **University of Wisconsin-Madison**
Bachelor of Science, Public Policy Analysis and Management, **Cornell University**
ToP Facilitation Methods Certification, **Institute for Cultural Affairs**
Strategic Planning Methods Certification, **Institute for Cultural Affairs**

Professional Experience

Program and Policy Insight, LLC, Eugene, OR

Principal: 2005 to current

Providing oversight and direct implementation of sound research, evaluation, and technical assistance to help organizations improve social and economic opportunities for individuals, families, and their communities. Key responsibilities as principal in this woman-owned small business include marketing, client contact, staff and budget management, and implementation of all phases of stakeholder engagement and social policy research, evaluation, and reporting.

- **PPI Project Director.** Development of the Oregon Talent Assessment Plan (In partnership with ECONorthwest for the Oregon Higher Education Coordinating Committee) 2017 to present.
- **Project Director.** Evaluation Plan and Implementation of the Bridging Oregon Initiative. (The Oregon Community Foundation). 2017 to present.
- **Project Director.** Literature Review and Theory of Change Development for the Oregon Consortium of Family Networks. (Oregon Council on Developmental Disabilities) 2017 to present.
- **PPI Project Director.** Business Champion for Talent Development Recognition Program. (The Indiana Chamber of Commerce Foundation) 2017 to present.
- **Project Director.** Evaluation Plan for the “Counseling Counts” School Counseling Model in Indiana (The Indiana Chamber of Commerce Foundation) 2017.
- **Project Director.** Oregon Department of Human Services Vocational Rehabilitation Comprehensive Statewide Needs Assessment. 2017.
- **Project Director.** Yamhill County Needs and Opportunities Assessment (The Oregon Community Foundation). 2016-2017.
- **PPI Project Director.** Effectiveness of Promising Strategies in Federal College Access Programs: Study of Student Messaging in GEAR UP (US Department of Education under subcontract to Abt Associates). 2014 to present.
- **PPI Principal.** EC-LINC Research to Action: Measuring the Impact of Early Childhood Systems (under contract to Parsons Consulting). 2016-present.
- **PPI Principal.** Redesign of the Maine State Olmstead Plan (Maine Department of Health and Human Services, under subcontract to Bloom Consulting). 2015 to present.

- **Project Director.** Workforce Development Landscape Scan and Needs Gap Analysis (Indianapolis Private Industry Council, Inc.). 2014-2015.
- **PPI Project Director.** Evaluation of Accelerated Training for Illinois Manufacturing/Illinois Workforce Innovation Funding. (State of Illinois. Under subcontract to Social Policy Research Associates). 2013-present.
- **Project Director.** Evaluation of the National Fund for Workforce Solutions. (NFWS Funders' Group and Jobs for the Future). 2012-present.
- **Project Director.** Evaluation Planning Services for Oregon Council on Developmental Disabilities Five-Year Plan. (Oregon Council on Developmental Disabilities). 2012-2016.
- **Principal.** Technical Assistance to Health Professionals Opportunities Grants grantees. (U.S. Department of Health and Human Services, Administration for Children and Families. Under subcontract to JBS International). 2012-present.
- **Principal.** Assessment of NFWS Social Innovation Fund Grantees' Data Reporting Capacity. (Jobs for the Future). 2011.
- **Principal.** Evaluation of the National Fund for Workforce Solutions. (NFWS Funders' Group and Jobs for the Future. Under subcontract to Workforce Learning Strategies). 2007-2012.
- **Principal.** Coordination, Facilitation and Quality Assurance Services for Northwest Regional Education Laboratory (U.S. Department of Education. Under subcontract to Education Northwest, formerly known as Northwest Regional Educational Laboratory). 2006-2012.
- **Project Director.** Lane County Human Services Commission Strategic Plan. 2008-2009.
- **Principal.** Coordination of Technical Working Group for Smaller Learning Communities Initiative (U.S. Department of Education. Under subcontract to Northwest Regional Educational Laboratory). 2008-2009.
- **Principal.** Impact Evaluation of the Compassion Capital Fund Demonstration Project (U.S. Department of Health and Human Services. Under subcontract to Abt Associates). 2006-2008.
- **Principal.** 2007 Comprehensive Needs Assessment for Oregon Vocational Rehabilitation Services. (State of Oregon Department of Human Services). 2007-2008
- **Project Director.** Impact Evaluation of Upward Bound's Increased Focus on Higher-Risk Students. (U.S. Department of Education. Under subcontract to Berkeley Policy Associates). 2007-2008.
- **Principal.** Evaluation and Technical Assistance Services for the Making-Connections Denver Family and Economic Success Cohort (The Piton Foundation; Denver, Colorado). 2007.
- **Principal,** TANF Program Evaluation (The City and County of Denver, Colorado, under subcontract to Public Knowledge, LLC) 2006-2007.
- **Principal,** Staffing and Process Improvement Study: Phase 2 (Oregon Department of Human Services, under subcontract to Public Knowledge, LLC)2006.

Abt Associates Inc., Cambridge, MA

Associate: 2001 to 2004

Responsible for implementation of qualitative and quantitative evaluations and policy analysis related to welfare implementation, welfare reform, workforce development, national service, and youth development. Key responsibilities include staff management, budget management, client contact, evaluation design, development of data collection tools, and process and outcomes analysis.

- **Project Director,** Development and Implementation of an Evaluation Design for the Building Essential Skills Through Training (BEST): Basic and Occupational Skill Development Initiative for Older Youth.
- **Project Director,** Study of City Year's Partnerships.
- **Project Director,** Evaluation of and Technical Assistance to the TechReach Initiative.
- **Senior Analyst,** Serving TANF and Low-Income Populations Through One-Stop Centers.
- **Senior Analyst,** State Use of TANF Administrative Data for Program Management and Performance Measurement.
- **Senior Analyst,** Assessment of the State of Research Regarding TANF Recipients and Private Sector Employers.
- **Senior Analyst,** Longitudinal Study of the Outcomes Associated with Participation in AmeriCorps.
- **Senior Analyst,** Study of the TANF Application Process.
- **Senior Analyst,** New Visions Self-Sufficiency and Lifelong Learning Project.
- **Senior Analyst,** Community Based Abstinence Education Program Evaluation.
- **Senior Analyst,** Provision of Experts, Program Implementation and Technical Assistance.

Berkeley Policy Associates, Oakland, CA

Analyst: 1998-2001

Conducted qualitative and quantitative analysis focused on welfare reform, employment and training programs, and youth development. Key responsibilities included evaluation design, data collection instrument development, and process and outcomes analysis.

- **Project Director**, Evaluation of the Contextual Learning Demonstration Grants
- **Project Director**, Evaluation of Families in Transition of Santa Cruz County
- **Analyst**, Evaluation of the Colorado Works Program.
- **Analyst**, Evaluation of North Dakota's Welfare Reform Project, TEEM
- **Analyst**, Evaluation of Arkansas' Temporary Employment Assistance (TEA) Program.
- **Analyst**, JTPA Microenterprise Grants Program
- **Analyst**, Evaluation of the Disability Employment Grant Services to Individuals with Disabilities
- **Analyst**, Process and Outcome Evaluation of New Ways Workers (NWW)
- **Analyst**, Evaluation of the Youth Grants for Youth Action Project

Wisconsin State League of Women Voters, Madison, WI

Legislative Liaison: 1997-1998

Wisconsin Department of Workforce Development, Division of Economic Support, Madison, WI

Analyst: 1996

Technical Expertise

Proficient in Microsoft Office, WordPerfect, Quattro Pro, Access, Excel, SAS, SPSS.
ToP Facilitation Methods and Strategic Planning Certification, Institute for Cultural Affairs.
Conversational Spanish.

Professional Affiliation

American Evaluation Association
Association for Public Policy Analysis and Management
Oregon Program Evaluators Network